**Feedback:-**

1. SWOT Analysis missing the T (Threats) on the competitors analysis, for example, what are the current challenges & threats that the current competitors impose? Not a general one like the stated in the SWOT Analysis prepared for the market itself, a more personalized one on the competitors side
2. Budget is not accurate, 5$ per ad × 5 ads is 25$ not 20$
3. The posting schedule indicates that pages were created, where are tbe pages?